



Moscow Design Week

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Moscow Design Week gives an opportunity to young designers.

Organizing Committee of Moscow Design Week and **IED (Istituto Europeo di Design)** continue the final stage of the contest for young and progressive designers and architects.

The winner will go to a study course at IED, European institute of design in Italy, one of the most competent core institutes in its sphere.
A study course called "Interior and Showroom Design" will be held in English language and will last 2 – 27 July in Milan.

Contest is carried out among designers of any profile – for those who have an ability to think widely, who is not afraid of experiments and have a real passion for victory.

Theme of the contest suggested by the organizers sounds optimistically – **Let's go for lunch!** Young talents are asked to create a project of a space, where people could comfortably settle down for a business conference or lunch. Participants should take into consideration a sustainability of architecture, reflect cuisine in the design of a space and consider Italian-Russian relationship.

The winner will be announced on the 1st of June 2013.

Mechanism of the contest:

Projects should be sent to e-mail: IEDcontest@moscowdesignweek.ru

Format of works: **PDF, Jpeg, Tiff, Eps**

Subject of the letter: My IED Contest

Projects are evaluated by a professional jury.
How members of the jury will do it?



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The best project should be inspired by the main postulates of the contest:

- 1/ Quality of food¹
- 2/ Sustainable architecture
- 3/ Italian-Russian friendship²
- 4/Experiment – Art – Uniqueness

Works are accepted until the 13th of May.
Participants should be over 18 years.

After evaluating each work in correspondence with 5 points mentioned above, jury will choose the winner who will get his '**start in a career**'.

The winner will go to a scholarship to European Institute of Design in Italy IED. A study course called "Interior and Showroom Design" will be held in English language and will last 4 weeks in Milan.

More detailed information will be announced additionally at the official page of Moscow Design Week at Facebook:

<http://www.facebook.com/moscowdesignweek?ref=hl>

Nothing is impossible!
As for the beginning – Let's go for lunch!

Press-office

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¹ Nationality of cuisine, format of service – self-service, restaurant, café

² Reflected in national symbols, architecture of a space and style of decorations