

itsliquid

www.itsliquid.com SECONDEDITION2012

INTERNATIONAL CONTEST

ART. 1 Goal

It's LIQUID Group, in collaboration with **International ArtExpo**, is proud to present "**It's LIQUID International Contest – Second Edition 2012**" open to artists and designers from all over the world, without any limit of age and nationality. Each artist can take part with one or more works which belong to one or more categories. The contest is born with the goal of promoting contemporary art, photography, architecture and design through all the divulging tools that the communication platform **It's LIQUID** has used for years (press release, mailing list with more than 80,000 subscribers, international contemporary art and design events realization). Solo artists, architects and designers can participate to the contest as well as groups, after the designation of a group leader useful for the registration. The contest, with a free theme, is divided into ten categories:

- painting
- sculpture and installation
- photography
- video-art
- computer graphics
- architecture
- performing art
- product design
- fashion design
- illustration

ART. 2 Techniques

- For the categories **painting, illustration, photography and computer graphics**:

only **high resolution 300 dpi** digital images are admitted, **1 picture for each submitted artwork**. All the presented artworks can be accomplished with total stylistic and technical freedom, on every support and with any dimension.

- For the categories **installation, sculpture and product design**:

only **high resolution 300 dpi** digital images are admitted, with a **maximum of 3 pictures for each submitted artwork**. All the presented artworks can be accomplished with total stylistic and technical freedom, on every support and with any dimension.

- For the category **fashion design**:

only **high resolution 300 dpi** digital images are admitted, with a **maximum of 3 pictures for each submitted work**. Clothing or accessories can be presented by **photos or sketch**.

- For the category **architecture**:

can be presented **innovative project** regarding **bio-architecture, Smart Cities, eco-neighborhoods, Self-sufficient buildings, Intelligent homes and eco-sustainability**. Interior, residential, commercial and urban project are admitted.

Each project should be presented on a maximum of n.3 **A3 panels in JPEG or PDF** format, containing plans, sections, elevations, renders and text description.

- For the categories **video-art** and **performing art**:

videos in any digital format, **PAL or NTSC**, whose total length will not have to exceed **15 minutes** (opening titles and closing credits admitted) and **3 still images** for each submitted video.

The procedures of the forwarding artworks are described in the art.6. The jury reserves the right to exclude the artworks whose content could be offensive.

ART. 3 The Jury

The selection will be carried out by **public vote** and by **prestigious personalities** of the contemporary art, architecture and design scene:

Jury President

Luca Curci (Architect, Artist - Italy)

Jury

Reedah El-Saie (Director and Curator of Mica Hub - UK) | **Cristian Contini** (Gallery Manager and Coordinator of "Art Style" - Italy) | **Laurence Gartel** (Digital Media Pioneer - USA) | **Özge Çelikaşlan** (Director of Koza Visual Culture and Arts Association - Turkey) | **Macu Moran** (Imagery Curator and Editor of videoartworld - USA) | **Emell Gök Che** (Artist and Designer - Germany) | **Thierry Alet Fwi** (Director of FRÈRE INDEPENDENT - USA) | **Maya Kashevitz** (Art Curator - Israel) | **Simona Scafura** (Event Manager and PR of Rich Cat Events - Italy / USA) | **Marta Stella** (Artist and Art Curator - Spain) | **Ramuntcho Robles Quevedo** (Artist and Art Curator - Spain)

Public Vote

To have the chance to be the winner of an **Art Residence in Venice**, after applying for the contest, **It's LIQUID** will upload the participants' artworks on It's LIQUID International Contest website and give the artists **the direct link of their artworks**. To vote and be voted it's necessary to **share the direct link** and **like it** on our website. Artist with the greater number of "like" by the deadline, will be the winner. **The public vote will start on January 07, 2013** until the deadline.

Jurors' Vote

Jury will choose the winners of one **Solo Exhibition in Venice**, one **Solo Exhibition in Istanbul**, **Art Residences in Rome, Istanbul and Turin**, **1 year of participation in International ArtExpo's festivals** and **1 year of It's LIQUID Platform services**.

ART. 4 Awards

The following prizes will be awarded to the winners selected by the public and the jury:

- **1 Solo Exhibition in Venice**, held in one of our exclusive locations located a few meters from the Ponte di Rialto on the Canal Grande with more than 1.000 mq of exhibition area, and one located between San Marco square and the Arsenale, one of the main exhibition spaces of the Biennale of Venice
- **1 Solo Exhibition in Istanbul**, held in one of our exclusive venues in the centre of the City, in the Beyoğlu district nearby Taksim square
- **1 exclusive art residence in Venice**, located near Campo Santa Margherita (public vote award)
- **1 exclusive art residence in Rome**, located in the centre of the City, nearby the Pantheon
- **2 exclusive art residences in Istanbul**, located in the centre of the City, in the Beyoğlu district nearby Taksim square
- **3 exclusive art residences in Turin** (Italy), located in the artistic and cultural centre of the City
- **1 year of participation in International Art Festivals** organized by International ArtExpo.

International ArtExpo is an independent group of artists with the objective to use new technologies to globalize the language of art, to connect the conceptual points of contact of artists working in every part of the world, all united in the thick plot of the world net. International ArtExpo works with a number of national and international galleries as well as publishers, museums, curators and writers from all over the world

- **1 year of interviews, publications and specials on the It's LIQUID Platform** and one year of **email announcements** sent to the mailing list dedicated (more than 80.000 subscribers).

It's LIQUID Group is a platform of communication dedicated to art, architecture and design. It's LIQUID Group announces international events of art, new architectural projects, call for artists, products of design and diffuses them through a mailing list dedicated with more than 80.000 subscribers from all over the world. Among the mailing list subscribers, international galleries, museums, institutions, artists, architects and designers selected

The jury reserves the right to nominate a maximum of n.3 **honorable mentions** that will be communicated with the winners press release.

ART. 5 Entry fee

The entry fee is **euro 50,00** and allows the inclusion of **maximum 3 artworks** even if they belong to two different categories. Each artist is free to participate with a maximum number of **20 artworks** which belong to the same or different categories. The entry fee **for every added artwork** is **euro 20,00**.

ART. 6 Conditions of participation

The participants of the contest have to send all the material **by 12:00 a.m. of Wednesday, January 23, 2013** through one of the following ways:

- online

Creates a zip/rar folder containing the filled submission form, image of your artwork attached with title, technique, support, size and year of creation, and upload your folder (max zip folder size: 20MB) by wettransfer.com to itsliquidcontest.submission@gmail.com

- by e-mail

The forwarding of all documents and artworks has to be carried out through online transfer services (as for example: wettransfer.com, filecentral.se, yousendit.com or other similar) to info@itsliquid.com

The material has to be included in a zipped folder named with the name, surname and category or categories in which you participate.

Inside, the folder will include:

- **documents: submission form - short biography of the author - videography of the author** (only for video artists) - **curriculum vitae - copy of the payment of the entry fee**
- **artworks** (according to the terms in the art. 2)

ART. 7 Procedures of payment

The payment of the entry fee can be accomplished by:

- Credit card: <http://itsliquid.com/advertising>

- Bank transfer:

Luca Curci / It's LIQUID Group

Bancapulia Spa - Filiale 14 - Corso Vittorio Emanuele II, n. 112 - Bari (Italy)

IBAN: IT09 S057 8704 0040 1457 0027 600

BIC/SWIFT: APULIT31XXX

Causal: It's LIQUID International Contest

- Paypal: lucacurci@lucacurci.com / Western Union / Moneygram

Please note that we don't accept any transfer costs charges.

Bank cheques are not accepted

ART. 8 Procedures of application

In order to participate to the contest it is necessary to fill in the submission form in which the author declares to have read and accepted all the rules of this contest and to possess all the rights on the originals and on the elaboration of the photos and/or videos sent. Every author will be directly responsible for the content of his artworks and the contest organizers will not be responsible in any case. The submission form can be downloaded from the website www.itsliquid.com/contest

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ART. 9 Procedures of selection

Winners will be selected by **public vote** (which will award the **Venice Art Residence**) and by **professional jurors'vote** (which will award one **Solo Exhibition in Venice**, one **Solo Exhibition in Istanbul**, **Art Residences in Rome, Istanbul and Turin**, **1 year of participation in International ArtExpo's festivals**, **1 year of It's LIQUID Platform services**).

The winners will be selected following the criteria of quality of the work, originality, uniqueness and will be informed by email. **The names of the winners will be notified** on the official website of the contest through a press release on **February 28, 2013**.

ART. 10 Responsibilities

The organization commits itself to communicate possible modifications which could be made to the present announcement directly on www.itsliquid.com/contest, **Facebook** (www.facebook.com/itsliquidgroup), **Twitter** (www.twitter.com/itsliquid) and **Instagram** (<http://instagram.com/itsliquidgroup>).

ART. 11 Agreement

The decisions of the Jury are irrevocable and unquestionable. The winner artists and designers have the right to renounce and to withdraw in any moment from the competition, without asking **It's Liquid Group** any kind of indemnity. Each artist grants **It's LIQUID Group** and **International ArtExpo** the rights to reproduce the works for advertisement on its website and through other forms of communication. Each artist gives to **It's LIQUID Group** and **International ArtExpo**, and its direct delegates, the authorization of the treatment of the personal data according to the law 675/96 ("Privacy law") and its amendments to It D.lgs. 196/2003 (Codice Privacy), also for the inclusion in the data banks managed by these associations. The participation to the contest implies the knowledge and the total acceptance of this Regulation.

Media Partners

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SUBMISSION FORM

ARTWORK n. 01

Name: _____ **Surname:** _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ **Category:** _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

ARTWORK n. 02

Name: _____ **Surname:** _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ **Category:** _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

Please Note: fill in this form and mail it to info@itsliquid.com

I accept all the norms of the Contest Regulation published at www.itsliquid.com/contest/

Date

Signature

SUBMISSION FORM

ARTWORK n. 03

Name: _____ **Surname:** _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ **Category:** _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

ARTWORK n.

Name: _____ **Surname:** _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ **Category:** _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

Please Note: fill in this form and mail it to info@itsliquid.com

I accept all the norms of the Contest Regulation published at www.itsliquid.com/contest/

Date

Signature
